

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56786 CF LOC-POL FBD - LBD: 10/01/12 - 10/07/12 HL#: Created: 09/27/12 02:17 PM

Client: DCCC / CRITZ FOR CONGRESS... CPE: / / 2455 Agency Commission: 15 % Updated: EMENDEL on 09/27/12 04:26 PM

Agency: LUC MEDIA (32354) Product: DCCC/MARK CRITZ 10/1-7 Self Protect.: :00:00 Confirmed: 09/27/12 02:36 PM

Buyer: AMY MILLS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/28/12 08:40 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY DCCC/MARK CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* * * T * * *	MORN	30	D			0.0	\$275.00	1	\$275.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/04/12	1										
002	MLOCAL6A	1 0 1 0 1 0 0	MORN	30	D			0.0	\$400.00	3	\$1,200.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	3										
003	DLIVE9A	0 0 1 0 1 0 0	DAY	30	B			0.0	\$155.00	2	\$310.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	2										
004	NEWS4PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$425.00	2	\$850.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	2										
005	NEWS430PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$425.00	2	\$850.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/04/12	2										
006	NEWS5PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$600.00	2	\$1,200.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	2										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS6PM	0 1 1 0 1 0 0	NEWS	30	D			0.0	\$650.00	3	\$1,950.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	1 0 0 1 0 0 0	NEWS	30	D			0.0	\$650.00	2	\$1,300.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	0 1 1 0 0 0 0	NEWS	30	B			0.0	\$1,100.00	2	\$2,200.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$300.00	1	\$300.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWSSAT7P	* * * * * S *	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$150.00	1	\$150.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$425.00	1	\$425.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,100.00	1	\$1,100.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DDEAL	0 1 0 1 0 0 0	DAY	30	B			0.0	\$250.00	2	\$500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	D11AM	1 0 1 0 0 0 0	PRIC	30	B			0.0	\$425.00	2	\$850.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DSOAPS	* * * * F * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

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019	DPHIL	1 0 1 0 0 0 0	DAY	30	B			0.0	\$325.00	2	\$650.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AINSIDER	0 0 0 1 1 0 0	ACC	30	B			0.0	\$525.00	2	\$1,050.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LLETTER01	1 0 0 0 1 0 0	LETT	30	B			0.0	\$380.00	2	\$760.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$16,970.00	\$14,424.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$16,970.00	\$14,424.50	\$0.00	\$0.00